

ART FAIR
CHESHIRE

| 2019 |



Become a Sponsor

20 years of fundraising for



East Cheshire
Hospice

www.theartfair.org.uk

Registered Charity No. 515104. Ltd by Guarantee No. 1807691.

Two Special Events

Art Fair Cheshire was established in 1999 to raise funds for East Cheshire Hospice. As we celebrate 20 years of fundraising for the Hospice, in 2019 we will be hosting two special events:

Susie MacMurray at Tatton Park

Internationally renowned artist Susie MacMurray will be producing a unique art installation, "Gathering", in The Mansion at Tatton Park, that will be on display from 28 June - 6 October 2019. This new work is inspired by the work of East Cheshire Hospice and is being supported by Arts Council England and The Arts Society.



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ENGLAND**



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Echo by Susie MacMurray



Art Fair Cheshire at Macclesfield Town Hall

Art Fair Cheshire's much-loved biennial exhibition will be taking place at Macclesfield Town Hall from 26th September-3rd October 2019. It will feature some 80 local and regional artists, many with a national and international profile.

Join Us

We would like to invite you to become a Sponsor of Art Fair Cheshire and support us in our 20th year of exhibiting and selling art in aid of East Cheshire Hospice.

We have individual packages from £250 to Headline Sponsorships at £5,000.

Why Sponsor Us?

Promotional Benefits

Sponsorship is an effective and visible way to achieve your corporate and social responsibility aims and provides great opportunities for PR and the promotion of your organisation. Along with raising the profile of your brand, you'll be demonstrating your commitment to your employees, the community and to the Hospice and the people it cares for.

We rely on your support to help us put on Art Fair Cheshire. Sponsorship helps us to cover our costs so that every penny raised during the event goes directly to the Hospice.

Recognition

We've included a table of some of the benefits of working with us – but we know that there are lots of reasons that people choose to support our cause. We'd love to talk to you about the many ways that you can be involved in a way that works for you and your business and ensures that you are recognised for your support.



Widow by
Susie MacMurray

Supporting the Community

East Cheshire Hospice serves a population of 220,000 over an area of 440 square miles. Each year they care for 240 inpatients, provide care for 2,800 outpatients, and support 200 families and carers. When you sponsor our 2019 events, you will be part of something very special. Not only are we celebrating our 20th birthday, but for the first time we are running art events for over 3 months in two locations – Knutsford and Macclesfield. Both of our 2019 events offer opportunities to bring clients to launch events, the chance to take part in artist tours, and to have your participation and support celebrated.



As a company we have been involved with Art Fair Cheshire since 2006 and over the years have watched the reputation of the event grow. We are proud to be linked to Art Fair Cheshire and to actively contribute towards its success; success that makes a tangible difference to the lives of those patients and their loved ones who are cared for by East Cheshire Hospice.

Majestic Publications Ltd



Sponsorship Levels

There are three sponsorship levels which allow companies and individuals to support Art Fair Cheshire – we can tailor any of these to suit your requirements.

Supporter - £250 individual or £500 corporate

Our entry level gives you invitations to both 'Gathering' at Tatton Park and Art Fair Cheshire Event previews along with an acknowledgement in our Art Fair brochure and online.

Sponsor - £1,000

In addition to the Supporter Benefits, you will receive reciprocal links and acknowledgement on the Art Fair Cheshire and East Cheshire Hospice Websites. Your company logo will be featured on our sponsor wall which will be at both events.

Patron - £5,000

Our premium support package which, in addition to Supporter and Sponsor benefits, gives you patron status on all marketing materials for both events. Your business will feature in emails to the entire Hospice database (some 2,000+ addresses) as well as social media mentions across ECH and Art Fair Cheshire social media in the lead up to and during the event.

Patrons also have a unique opportunity to visit Susie MacMurray's studio during the production of 'Gathering'.

Launch Events

Should you be interested in sponsoring the Launch Events for either or both events, we are more than happy to discuss packages with you. We can tailor these to suit your requirements – examples include include a private viewing of 'Gathering' for your clients before the preview event, branding at the launch event etc.

Please do talk to us about ways to be involved – every penny we raise in sponsorship means so much to the Hospice and the community it serves.

When asked if we would be part of Art Fair Cheshire and support the work of such talented artists and a Hospice that does so much good for the community, it took barely a moment's thought before saying yes.

Those going to the Art Fair for the first time will be amazed at the standard, range and complexity of the pieces displayed in so many different media.

Jane and Richard Montague

For more information please contact

Georgie on 07770 931231 or Steven on 07948 552022



Sponsorship Summary

	SUPPORTER £500	SPONSOR £1,000	PATRON £5,000
Invitations to Event Previews	✓	✓	✓
Small advert (business card size) in Art Fair Cheshire catalogue	✓		
Quarter Page advert in event brochure		✓	
Half Page advert in event brochure			✓
Acknowledgment and reciprocal links on the Art Fair Cheshire website		✓	✓
Listing and acknowledgment as a supporter on East Cheshire Hospice Website		✓	✓
Acknowledgment on sponsor wall at both events		✓	✓
Social media mentions across Art Fair Cheshire and East Cheshire Hospice social media in the lead up to & during events		✓	✓
Patron status on all marketing materials			✓
Branding on event marketing materials for both events			✓
Art Fair Cheshire email to Hospice database: name recognition to 2,000+ email addresses			✓

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East Cheshire
Hospice



Steve Bewsher

Art Fair Cheshire at Macclesfield Town Hall 26 Sept - 3 Oct 2019



Jane Charles

Celebrating 20 years of fundraising for East Cheshire Hospice, Art Fair Cheshire returns to Macclesfield Town Hall in 2019.

Featuring over 80 artists, some emerging and many well known; special events; artist led tours and plenty of homemade cake in our cafe, we look forward to welcoming you to Cheshire's best loved Art Fair.



Ben Kelly



Ian Jarman

www.theartfair.org.uk



Echo by Susie MacMurray



Medusa by Susie MacMurray

Susie MacMurray at Tatton Park Mansion 28 Jun - 6 Oct 2019

"Gathering" is a large scale, site-specific installation inspired by the work of East Cheshire Hospice.

As part of Art Fair Cheshire, this major artwork will explore love and memory, support and care, loss and grief.

Susie MacMurray is an internationally renowned artist and this event will attract local and national press attention as well as drawing a wide, culturally engaged audience.



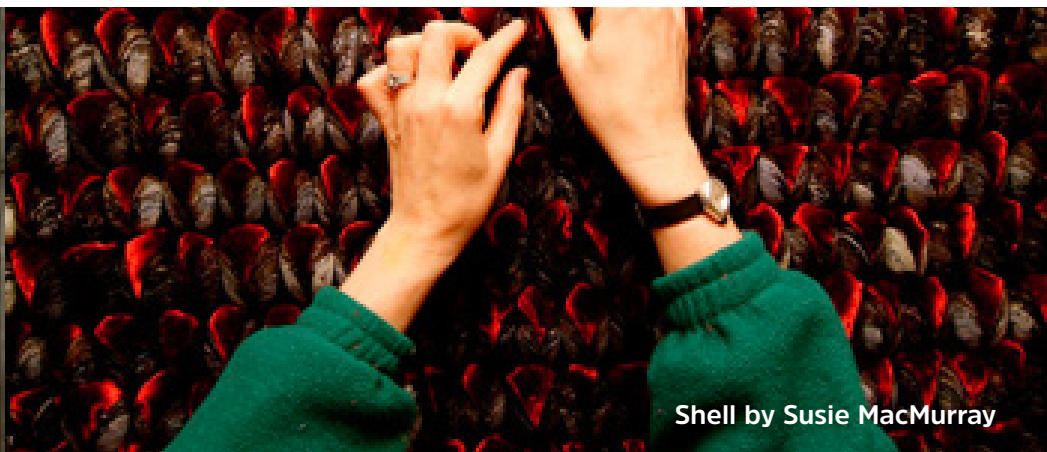
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Cloud by Susie MacMurray



Shell by Susie MacMurray

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East Cheshire
Hospice

About Art Fair Cheshire

Established in 1999, Art Fair Cheshire is a biennial art fair which showcases work by over 80 local and regional artists. Each exhibiting artist donates a percentage from the sale of their work to East Cheshire Hospice, with some generously donating the full amount.

Run entirely by volunteers, in its 20th year, Art Fair Cheshire has a fresh new look and feel and aims to attract an even wider audience to its week-long exhibition at Macclesfield Town Hall.

We love working with artists, makers and creators to develop a truly unique event which not only showcases art, but celebrates community and giving. Come and join us in supporting East Cheshire Hospice - and discover some wonderful art while you do so.

About East Cheshire Hospice

East Cheshire Hospice is a warm and welcoming space for adults facing life limiting illness. Providing care, comfort and compassionate support to patients and their loved ones is the Hospice's number one priority.

East Cheshire Hospice puts patients, their carers and families at the centre of everything they do, and their expert medical treatment is only the start of the holistic care that they provide to people in their time of need.

Being a charity means that East Cheshire Hospice can provide all of its services without charge. With less than 20% of their funding coming from the Government, the remainder is donated by the communities it serves.

When you support Art Fair Cheshire you are supporting the work of the Hospice - thank you!

For more information visit

www.eastcheshirehospice.org.uk

